



## **SPONSORSHIP OPPORTUNITIES**

### **Showcase Your Brand at the 2017 GCA Convention June 7 – 9, 2017 JW Marriott Marquis Miami Miami, Florida**

Sponsorship at **GCA Convention** affords your organization a great opportunity to showcase your brand's messaging, products and services. In fact, the GCA's targeted sponsorship opportunities provide the ideal platform to put your organization in front of forward thinking coffee professionals.

- Brand recognition throughout the **GCA's** marketing cycle, repeatedly targeting thousands of coffee industry professionals worldwide.
- Unequaled branding and networking opportunities.
- Interaction with peers, clients and prospects in an intimate, interactive environment.

Choose from the sponsorship menu below:

### **SPONSORSHIP LEVELS AND BENEFITS**

#### **CONVENTION HOST SPONSORSHIP - \$5,000.00**

Event Hosts have the ultimate sponsorship opportunity with maximum exposure in front of all attendees. Showcase your brand and commitment to the industry with this Host Package

#### **Host Sponsorship Benefits**

1. Announcement of your Host Commitment
2. Opportunity to address the attendees during Opening Welcome Remarks
3. Product /gift or literature (provided by sponsor) distributed to attendees at registration
4. Your company logo displayed prominently in on-site conference program
5. Your sponsorship announced from stage
6. Literature drop table space at registration
7. Your company's logo prominently displayed through-out the event
8. Your company name and logo listed in all marketing materials
9. Prominent recognition on the GCA website as the Convention Host on the GCA Home page
10. Host Sponsor Ribbon for all registered company attendees

## **GOLD HOST SPONSORSHIP LEVEL - \$3,000.00**

- **Welcome Reception Host – June 7, 2017**  
Put your company in the spotlight by sponsoring this opening event where you'll have the full attention of attendees at the Conventions first event.
- **Welcome Reception Bar Host**
- **Wi-Fi Sponsor**  
*Sure to be used over and over again - to connect with the office, to answer those important emails that just can't wait or simply to tweet about this event*
- **Conference Luncheon Host - June 9, 2017**  
Associate your brand with this high-profile, business-oriented buffet luncheon attended by all conference attendees, speakers and exhibitors.
- **Second Night Dinner Host – June 8, 2017**  
*Increase your industry presence as the host of this buffet where attendees will gather to continue their discussions and networking after the first day of programming.*
- **Second Night Bar Host – June 8, 2017**

### **Gold Sponsorship Benefits**

1. Product /gift or literature (provided by sponsor) distributed to attendees at registration
2. Your company logo displayed prominently in conference program
3. Your sponsorship announced from stage
4. Literature drop table space at registration
5. Your company's signage prominently displayed at the event you sponsor
6. Your company name and logo listed in all marketing materials
7. Recognition on the GCA website
8. Sponsor Ribbon for all registered company attendees

## **Silver Sponsorship - \$1,500**

- **Welcome Reception Entertainment Sponsor**

*Entertainment is an integral part of any party and helps to set the mood and atmosphere for fun filled evening.*

- ~~**Second Night Entertainment Host – June 8, 2017 committed**~~

~~*Entertainment is an integral part of any party and helps to set the mood and atmosphere for fun filled evening*~~

- ~~**Networking Continental Breakfast / Morning Coffee Service June 8, 2017 committed**~~

- ~~**Networking Continental Breakfast / Morning Coffee Service June 9, 2017 committed**~~

*Coffee Service gives your company an increased presence as a valued Convention Sponsor. Your sponsor signage can now be on full display from the Convention's opening Networking Continental Breakfast. You may also supply your Company Logo Branded cups & napkins to be used expanding the visual impact and reach of your COntention sponsorship.*

1. Opportunity to supply your logo branded cups & napkins during your sponsored event
2. Your sponsorship announced from stage
3. Your company's signage prominently displayed at the event you sponsor
4. Your company name and logo listed in all marketing materials
5. Recognition on the GCA website

## Bronze Sponsorship - \$1,000

- **Educational Sessions**

1. "A Crude Update: The Great Rebalancing"
2. ~~The Must Know Facts About Food Safety~~ **committed**
3. What's New in the Shipping Industry- working title
4. Market Update – working title
5. GCA Standard Type Committee Grading Seminar

*\*Please Note: Session Titles are Subject to Change without Notice*

- ~~Lanyard Sponsor~~ committed

~~Your company's logo proudly displayed on the event badge lanyards worn by all attendees.~~

### **Bronze Sponsorship Benefits**

1. Your company name and logo listed in all marketing materials
2. Recognition on the GCA website

**Contact Doreen Madigan [dmadigan@greencoffeeassociation.org](mailto:dmadigan@greencoffeeassociation.org) or call (212) 766-4007 for more information or to sign up to be a sponsor at this event. Do you have other sponsorship ideas or suggestions? Please do not hesitate to let us know!**